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                   IN THE UNITED STATES DISTRICT COURT
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                  FOR THE WESTERN DISTRICT OF VIRGINIA
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                            ABINGDON DIVISION
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     UNITED STATES OF AMERICA,
                                       Criminal Case No.
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                   Plaintiff,
                                       1:19-cr-00016-JPJ-PMS
 7
     vs.
 8
     INDIVIOR INC. (A/k/a Reckitt
     Benckiser Pharmaceuticals
 9
     Inc.) And INDIVIOR PLC,
10
                   Defendants.
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                      TRANSCRIPT OF MOTION HEARING
                HONORABLE JUDGE JAMES P. JONES PRESIDING
13
                       THURSDAY, FEBRUARY 27, 2020
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                          APPEARANCES
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     Proceedings taken by Certified Court Reporter and transcribed
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25	Proceedings taken by Certified Court Reporter and transcribed using Computer-Aided Transcription

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          (Proceedings commenced at 1:31 p.m.)
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               THE COURT: Good morning, ladies and gentlemen.
                                                                 The
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     clerk will call the case.
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               THE CLERK: United States v. Indivior and Company,
            Criminal Docket 1:19cr16.
 5
     et al.
               THE COURT: We're here today for oral argument on
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     the defendants' motion to dismiss. And I have read the
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     briefs. And I'll be glad to hear argument.
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               MR. LOONAM: Good afternoon, Your Honor.
                                                          May it
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     please the Court, James Loonam of Jones Day on behalf of
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     Defendants Indivior.
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               The gravamen of any fraud claim is dishonesty.
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     material omission, a material misstatement made to a victim to
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     obtain money or property. That's fraud.
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               In the present case the government is pursuing wire
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     fraud, mail fraud, and health care fraud claims against the
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     defendants all premised on the same purported scheme. And the
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     allegations contained in the superseding indictment can be
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     divided into two categories, as the government itself does in
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     paragraph 1 of the superseding indictment.
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               And, Your Honor, if you have a copy of the
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     superseding indictment in front of you, it might be useful.
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     If not, I have one for you.
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               THE COURT: I do.
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               MR. LOONAM: Yes, Your Honor.
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So first, paragraphs 16 through 96 of the superseding indictment concern alleged misrepresentations made by the defendants in marketing Suboxone Film to doctors and health care benefit programs; specifically, statements regarding the reduced risk of pediatric exposure and diversion for Suboxone Film. Now, we will vigorously fight these allegations at trial. We believe the evidence will show that Suboxone Film was, in fact, effectively designed to reduce the risk of pediatric exposure and diversion. As an aside, watching a room full of lawyers trying to pry open a package of Suboxone Film was comical. But that's for trial because those allegations of misrepresentations sound in fraud. But the indictment contains a second set of allegations that does not sound in fraud. Paragraphs 97 through 143 of the superseding indictment alleged that the defendants did, quote, "Aid, abet, counsel, command, induce, and procure," end quote, doctors who they knew were prescribing in a careless and clinically unwarranted manner to switch their prescriptions to Suboxone Film. And that's paragraph 97, Your Honor, I would focus you on, which is the introductory paragraph to the careless prescriber allegations. So these allegations --THE COURT: Why can't a conspiracy have different objects?

Well, a conspiracy can have different

MR. LOONAM:

1 But if it's fraud conspiracy, the conspiracy, the 2 fraud claims need to be premised in dishonesty, in fraud 3 claims. You need to conspire to commit fraud. 4 THE COURT: Right. 5 MR. LOONAM: Now, if this was a Title 21 case and 6 there was a conspiracy, perhaps the prescribing practices of 7 the doctors would be relevant here. That's not what's 8 What's alleged is a conspiracy to commit health care 9 fraud, wire fraud, and mail fraud. And so the objects and the 10 means for those conspiracies have to be means to commit wire 11 fraud, mail fraud, and health care fraud as alleged. And when 12 you look at what the indictment states, and I think what's 13 telling here is if you go to, and I'll skip ahead to 14 paragraph 31 here, Your Honor, paragraph 31 is the paragraph 15 that lays out the scheme and artifice to defraud. Right? 16 So it says, "Between in or about 2006 and the date 17 of this indictment, the defendants, and their executives, 18 employees, and agents did devise and intend to devise a scheme 19 and artifice to defraud and to obtain money and property from 20 health care benefit programs by means -- here's laying out the 21 means -- "of materially false and fraudulent pretenses, 22 representations, and promises by..." And then it specifies 23 the means. All right? 24 Making materially false and fraudulent --"Α. 25 THE COURT: I have it in front of me.

MR. LOONAM: Sure, Your Honor.

But if you look at A, B, and C, right? A, B, and C all set forth making materially false and fraudulent statements. Right? That's sounds in fraud. Undoubtedly sounds in fraud. Right? It's a material statement that's alleged to be misleading to obtain money or property.

motion, D is the focus of our motion. And the way this is set up, A, B, C, D, that relates to subsections in the indictment. So A corresponds to the subsection in the indictment, and B, C, D, so forth. The allegations for D are paragraphs 96 through -- or 97 through 143. There's no allegation here of a materially false or fraudulent statement. It's, "Marketing Suboxone to health care providers to be prescribed and dispensed in a careless and clinically unwarranted manner."

All right. So is there some dishonesty there that's not set forth plainly in C? And we're left guessing.

But when you go to paragraph 97 of the indictment, which is where the allegations of D pick up, what they say is that -- and, Your Honor, I have it in front of me, so I won't read the whole thing and try your patience, but the careless prescription is only pled with respect to Indivior's knowledge. It's not used to perpetrate the fraud. So it's not as if this is a fraud where the careless prescription practices as in a typical health care fraud scheme, the

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prescription practices result in false Medicare claims going out to defraud Medicare. That's sort of a, you know, bread and butter health care fraud claim with false statements. That's not what they say here. That is not what's pled. What's pled is that the wild knowings that there were careless prescription practices at certain doctors, Indivior used lunches and dinners, it used a patient finder to induce those doctors to switch to Suboxone Film. That's what paragraph 97 says. And the problem with that is is that dinners, lunches, the Here to Help program, none of its dishonest. They don't allege that it's misleading at all. None of it is. They don't allege that these doctors were duped through the lunches or the Here to Help program to then switch to Suboxone Right? That would be fraud if you duped the doctors into switching to Suboxone Film, that's the allegations in A, B, and C. D is of a different ilk. THE COURT: Well, are you saying it's like bribery? Is that -- instead of fraud? MR. LOONAM: No. I mean -- well, look. What we have is just what's pled in the indictment. Right? have to go on the face of the indictment. But if you're asking me if lunches and dinners with a doctor to get them to use your products -- that's every-day business for a pharmaceutical company. There's nothing -- there's nothing

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     unusual about that.
               THE COURT: Well, that doesn't mean -- I mean,
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     politicians engage in every-day practices which I think most
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     of us might consider bribery. But, in any event.
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               MR. LOONAM: Well, Your Honor, look, if there was an
     anti-kickback statute claim, they didn't bring it. All right.
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     If there was a bribery claim, they didn't bring it.
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               THE COURT: I understand your point. I was just
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     trying to see what you would characterize that as.
                                                         It's not
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     fraud you say.
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               MR. LOONAM: It's not fraud.
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               THE COURT: You say it's nothing. You say it's just
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     good business practice they've charged.
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               MR. LOONAM: Maybe. If there's something nefarious
     about it, it hasn't been pled. That's where we are.
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               The idea of taking doctors to lunch and dinner I
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     believe is accepted practice. In fact, I believe courts have
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     looked at this and I believe there are regulations that cover
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     the ability of pharmaceutical reps to take doctors to, you
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     know, reasonable lunches and dinners.
               THE COURT: Well, I think so. I mean, the doctor I
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     go to, when I go to his office, a pharmaceutical rep is
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     bringing in lunch for all the staff.
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               MR. LOONAM: So, you know, in any event, the core
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     point for purposes of today, for this motion, Your Honor, is
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that that's not a deceptive practice. That's not a fraud.

They don't -- and it's not alleged as such. Right? It's not alleged that the doctors were duped by the lunches, that the doctors were duped by the Here to Help program.

You know, the indictment is not a model of clarity with respect to these -- how the government is using these careless prescription practices. It's articulated a few different ways. And so in our original motion --

THE COURT: So do you want me to strike D?

MR. LOONAM: Yes. Yes, D should be stricken,

Your Honor.

A, B, and C -- and it should be stricken for a couple reasons. It's inflammatory, prejudicial, and doesn't plead fraud. And to the extent the government uses an argument in the alternative that, well, it shows you -- and here, I'll quote them so I don't get it wrong.

The government argues that, "It serves as evidence of Indivior's intent to defraud because it shows that Indivior prioritized converting prescriptions of Suboxone Film over safe and effective opioid-dependence treatment."

Well, Judge, that's nothing more than 404(b) other acts evidence of propensity. They were willing to deal with these doctors. And even though they knew, allegedly, they were dealing with careless -- they were careless prescribers, they still, you know, kept them on the Here to Help program;

they still gave them lunches; they still dealt with them.

That's 404(b) evidence of intent of other bad act evidence and it's a total side show, Your Honor, that's going to lengthen this trial by weeks. By weeks it will lengthen this trial.

Because we're going to need to get into the nitty-gritty of the anti-kickback statute, the interactions with these doctors, their prescription practices. You've already seen some of this in the Rule 17 over the DEA's interactions with them and their prescription practices having nothing to do with the fraud. The government's merely alleging this propensity evidence. Well, if they were willing to deal with those doctors to increase their sales, then they must have been willing to commit fraud. And that's a straight 404(b) motion.

Moreover, what's contained in the indictment is not, is not pled as evidence of intent. So to the extent the government says, well, in the alternative, Your Honor, you should keep this in because it's really evidence of intent, it's not. It's pled as a means. It's not pled as intent. So the government can't pivot and rescue its allegations in trying to retask them by something that wasn't put before the grand jury.

To the extent the government argues that this a motion for summary judgment and that it's a matter of evidence and sufficiency of the evidence, it's not. The indictment

says what it says. And the indictment does not allege that the prescription, the careless prescription practices constituted a misrepresentation, dishonest conduct in any way. Simply doesn't do it.

This seems like -- what it does in effect is it significantly prejudices the defendant by essentially trying to dirty them up and tie them to alleged pill-mill doctors.

In order to overcome that, it's going to be a monumental effort and, at the end of the day, doesn't even allege fraud.

So, yes, Your Honor, we think --

THE COURT: Well, what about the, not pill mill, but doctors who dispense and, you know, bill for it to health care companies, or the government, why would that not be part of the scheme that they're helping these doctors do criminal acts?

MR. LOONAM: Two answers to that. So the first is, Your Honor, as we were racking our brains groping for what the charges could be here and how this could fit within the scheme, we said, well, perhaps that's what the government's getting at, despite the language of paragraph 97 that said that the aiding and abetting of the careless prescription practices was to switch the doctors to Suboxone Film. That's the allegation, not to aid and abet them in the fraud to --with -- so we made that. We said, well, they don't actually allege that, they don't allege that the doctors submitted

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anything to Medicare or Medicaid or any insurance carrier that was false or fictitious. They don't allege that any of these referrals that the patients who were referred, that the doctors billed, claimed that prescriptions were medically necessary that, in fact, were not medically necessary. that be a cognizable theory of fraud? Yes, of course, that could be a cognizable theory of fraud. That's a bread and butter health care fraud. They just don't allege that here. And if they had, Your Honor, with respect to the doctors here, it would be a separate scheme. It would be a separate scheme than the scheme alleged in A through C. So A through C, right? is that the doctors were duped by misrepresenting the nature of Suboxone Film. And Suboxone Film was superior to tablet because it would reduce the risk of pediatric exposure and diversion. Right? And so in this instance the doctors are victims.

With respect to the hypothetical charge that

Your Honor just cobbled together with respect to false claims

to Medicare, in that instance the doctors are coconspirators;

right? Not victims. They're not duped. They're in cahoots

with one another and defrauding Medicare. You have different

people responsible, different time periods. And, so, what you

wind up with is two separate schemes put before the jury,

wound together in one count, then you wind up with no

guarantee of having a unanimous verdict with respect to either

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one.
          Right? So you have a complete due process problem with
     duplicity where half the jurors could believe that there would
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    have been finding -- they could want to convict on the scheme
     Your Honor just thought of and half could want to convict on
     the A through C charge by the government about
    misrepresentations, and you have a non-unanimous verdict and
     we've gone through all this trouble and the count is no good.
               And so, Your Honor, that's --
               THE COURT: I mean, it's not -- you say on one side
     they're victims, on the other side they're coconspirators.
    But the scheme is to defraud health care benefit programs.
               MR. LOONAM: And doctors and health care providers.
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     That's alleged throughout here. And the way that the health
     care providers are -- so that's C, Your Honor. If you go to
15
    С.
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               THE COURT:
                          Well, I'm looking at paragraph 31.
              MR. LOONAM: Okay. And then so paragraph 31 is the
     introduction --
                          That's they devised a scheme to defraud
               THE COURT:
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     and to obtain money from health care benefit programs --
               MR. LOONAM: Mm-hmm.
               THE COURT: -- "by --
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              MR. LOONAM: So then go to 78. That's C,
     Your Honor. That lays out in more detail what that means.
                                                                 So
    paragraph 78. So from 2006 to the date of the indictment,
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made statements and representations that Indivior was discontinuing distribution of Suboxone Film (sic) due to safety, when, in fact, it was discontinuing the tablet to delay the FDA's approval of generic tablet. And it goes on about what that means with respect to -- and that's here. The Medicaid, you know, administrators and others. That's what is set forth in the structure of this indictment.

There's nothing with respect to Drs. A though D or the careless prescription practices that are spelled out in this indictment that those individuals defrauded health benefit programs.

Your Honor, again, we're groping in the dark to try and figure out what was charged here. We said, that's not properly pled in this indictment. They don't allege that, you know, the doctors defrauded Medicare. They didn't make any allegations about -- and what the government came back with was that's a straw man. We're not alleging that. That's a straw man. We're not alleging that you aided and abetted other crimes of these doctors. That's a straw man. What we've alleged, it's kind of -- if you read the reply, it's a little bit of ishkabibble means ishkabibble because, it says, "We've alleged the scheme we've alleged."

THE COURT: Well, I think the government says this charge reflects Indivior's referrals and aid to doctors were a means of the scheme and artifice to defraud.

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Exactly. "Were a means of the scheme." MR. LOONAM: But what does that mean? When they talk about the scheme -- and again, go to paragraph 97. When it talks about the -- so no later than April 9th, 2009, which, by the way, predates when film hit the market, and on the record during the bill of particulars argument, the government noted that the practice of dealing with the careless prescribers and the Here to Help program, according to the government, predated the introduction of film and they had the same practice with respect to tablets. "Indivior, its executives, employees, agents, did aid and abet, counsel, command, induce, and procure physicians in various positions throughout the United States who they knew were prescribing buprenorphine-containing drugs to more patients in the allotted time at a daily dose higher than 24 milligrams and in a careless and clinically unwarranted manner to switch their prescribing to Suboxone Film." That's the scheme they're alleging. THE COURT: All right. And that, as a result, the physicians were overprescribing the medication. MR. LOONAM: Well, not as a result. overprescribing is charged as knowledge. You were aware of this, and even though you were aware of it, you continued to deal with them because you wanted them to switch to film.

it's a juxtaposition of the knowledge of the their

1 overprescribing juxtaposed against --2 THE COURT: My point was, I guess, if they're 3 overprescribing, they are defrauding Medicare. 4 MR. LOONAM: No. 5 THE COURT: Medicaid. 6 MR. LOONAM: No. No, no, no, no. No. No. First 7 of all, that is not alleged in here. Right? That is not 8 alleged in here. And the fact that somebody is over their DATA 2000 cap is not defrauding Medicare. That's not the law. 9 That's not what's pled. 10 11 We're struck with what their -- the fact that we're 12 here two months before trial and it's unclear as to what the 13 scheme is, even though the government had a chance to reply, 14 and Your Honor read that portion that should crystallize what 15 the scheme is, you know, demonstrates that there's a serious 16 problem I think with this indictment. 17 THE COURT: The government criticizes the defendants 18 for piecemealing these motions to dismiss, that you could have 19 done this from the beginning and you're overwhelming them. 20 MR. LOONAM: Your Honor, I mean, so we've answered 21 this in our papers multiple times now. The government tried 22 to get an order to show cause on this, you know, that 23 Your Honor rightfully rejected. The idea that we've 24 sandbagged the government by filing this motion five months in 25 advance of trial is completely without merit. You know, look,

the government had a hard deadline for its Rule 16 disclosures. Hard deadline. Not substantial completion, hard deadline. All Rule 16, all Brady, all Giglio by August 9th of last year. We're still receiving supplemental productions as of a few weeks ago. We're not running to this court saying the government sandbagged us. Of course not. The government is acting in good faith. It's identified additional information that should have been produced and it's now producing. That's the nature of litigation. In this instance, you know, we had a motion to dismiss pending that took some time for the parties to litigate. That motion would have mooted all other issues.

The government, you know, wound up superseding the indictment to moot it. And as soon as Your Honor issued a decision on the original motion to dismiss, a month later we filed this motion, five months in advance of trial. And, so, clearly in the context of Rule 16, the scheduling order is not sacrosanct for the government, nor should it be, because it's just unreasonable. And we get that. And it's fine. But it's not fair for them to say there should be sacrosanct on the other side, especially when it applied to the original indictment. There was a superseding indictment that the government used to moot our original motion to dismiss. We noted in all those papers that we anticipated filing an additional motion to dismiss.

And, frankly, this indictment, if you look at the different ways that this theory is articulated, it took a little time to flush out. In fact, we tried to flush it out in the bill of particulars motion to give the opportunity to crystallize. And that was denied. But, during the course of that, the government made statements that sort of crystallized their theory here that made it clear that it doesn't sound in fraud.

And then moreover --

THE COURT: You've convinced me.

MR. LOONAM: Your Honor, yes.

THE COURT: Let's go on to something else here.

Your argument, I guess, is connected to your aiding and abetting argument as to the other counts where they add on in the count, you know, Section 2, aiding and abetting. And there's really no -- I'm confused, like you are, what that means. Maybe they'll tell us.

MR. LOONAM: So look, Your Honor, to the extent the government wants to charge Indivior under 18, U.S.C.,

Section 2 for mail fraud, wire fraud, health care fraud, under A through C, I mean, that's sort of typical government practice. You know, that's sort of -- that's accomplished by the statutory citation. The problem here is that they've used the language of 18, U.S.C., Section 2 in the indictment to say that we aided and abetted, then they go on to quote the rest

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     of Section 2, the careless prescription practices.
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     And all of that to switch those doctors to Suboxone Film.
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     That is not allowed. Right? Because the careless
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     prescription practices hasn't alleged that the doctors had
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     committed a primary violation --
               THE COURT: It sounds like, it sounds like in their
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     response they're really characterizing aiding and abetting.
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     They say "aid."
                     They're sort of using a non-legal
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     characterization of what aiding and abetting is. They are
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     helping the doctors be careless.
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               MR. LOONAM: So, Your Honor, that is the term they
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           They don't -- it's not articulated as when we said aid
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     and abet, command, procure, and then quoted 18, U.S.C.,
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     Section 2, what we really meant was colloquially helped.
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               THE COURT: Right.
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               MR. LOONAM: Right? They don't say that.
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     don't address the argument at all. I agree, Your Honor,
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     implicitly what they say --
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               THE COURT:
                           They charge in its instruction to
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     reflect Indivior's referrals and aid to the doctors.
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               MR. LOONAM: Yes.
                                  It ignores the fact that they cut
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     and pasted the language from 18, U.S.C., Section 2, which has
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     legal meaning. Right? It has legal significance.
                                                         Talk about
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     being confusing to a jury when they are going to be instructed
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     by Your Honor on the meaning of Section 2 and all those terms,
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then it's thrown in colloquially, that is not appropriate.
      So I think that's subsumed into, you know, if
Your Honor strikes the allegations of D because they don't
sound in fraud, which there's no basis. And it's apparent
from the face of the indictment you have A through C alleging
misstatements and dishonesty to obtain money or property.
D just says they aided and abetted careless prescription
practices to switch to Suboxone Film. Aiding and abetting
careless prescription practices is not fraud.
          Your Honor's correct, if the government had alleged
that, you know, Indivior knew that this doctor would file a
claim and assert that this was medically necessary when, in
fact, it wasn't. Indivior referred the patient and had a
shared purpose in accomplishing that goal. Yeah, that sounds
like a claim in fraud to me to obtain money or property.
doesn't do that.
          THE COURT: Well, I think I understand your
arguments, unless you have a different one.
         MR. LOONAM: I think that's all for now, Your Honor.
         THE COURT: I'll let you respond.
         MR. LOONAM: Otherwise, we'll rely on our papers.
Thank you, sir.
          THE COURT: All right. Thank you.
         MR. MAYER:
                     Thank you, Your Honor. Albert Mayer on
behalf of the government.
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THE COURT: So explain what marketing Suboxone Film to health care providers to be prescribed and dispensed in a careless and clinically unwarranted manner, how is that a fraud means?

MR. MAYER: Yes, Your Honor.

So to just take a step back in the facts. Indivior determined that certain doctors were issuing clinically unwarranted prescriptions for Suboxone, an opioid. And the clinically unwarranted language is the exact language that their medical people use and that went to their medical director. So they determined that. They identified the doctors. And there were other information they had about those doctors. Like the ones we used, Dr. A had 800 people on Suboxone at one time. And Dr. C had a Vegas-style cash machine in his office. Dr. D had something like 70 percent of the patients on unusual high doses. So they had that information and make the conclusion these people are issuing clinically unwarranted prescriptions.

At the same time, the company has something called the Here to Help service which connects patients, ostensibly connects them to doctors for opioid-dependence treatment. And they hold it out there as a way for patients to receive appropriate opioid-dependence treatment. And then when people call the Here to Help program to receive this referral for opioid-dependence treatment, the company refers them to the

1 same doctors that have been identified as issuing clinically 2 unwarranted opioid prescriptions, having 800 patients, and 3 Vegas-style cash machines. 4 That referral -- this is the first of several arguments I'm going to make. That referral is a fraudulent 5 representation. And there's no basis to hold as a matter of 6 7 law that that's not fraudulent. The jury, it's their province 8 to determine whether it's fraudulent to knowingly send a 9 patient to a doctor you've determined is issuing clinically 10 unwarranted opioid prescriptions to get money, which is the 11 reason they were making the referrals. 12 THE COURT: So they were defrauding patients. 13 MR. MAYER: Sorry. No, Your Honor. It's a fraud on 14 the payers. 15 THE COURT: I'm sorry? 16 MR. MAYER: That's a fraud on the people who pay for 17 the prescriptions. Because those folks --18 THE COURT: So they're defrauding the health care 19 benefit programs by referring patients to doctors that are 20 going to do what? 21 MR. MAYER: That they have determined issued 22 clinically unwarranted opioid prescriptions. I quess one sort of hypothetical, it's not a perfect 23 24 analogy, but may be helpful to understand all this. If we all 25 went down to the hospital right now and there is someone

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outside the exit, and we say, if you need appropriate pain treatment, I can refer you to someone. Go to Dr. Smith for your pain treatment and that person knows that Dr. Smith is issuing clinically unwarranted opioid prescriptions and that person is making money off the prescriptions, it can be fraudulent on the part of the fraud scheme. THE COURT: So the government's theory is the defendants had these doctors who were overprescribing, they believed, opioid medications. MR. MAYER: Right. THE COURT: And they wanted to boost those doctors even more so they would buy more Suboxone Film; right? MR. MAYER: Yes, Your Honor. THE COURT: And so, in turn, that would defraud the health care provider -- health care benefit programs. MR. MAYER: Yes. Sorry. THE COURT: Because the theory is that Indivior knew that these doctors were overprescribing and would submit unwarranted billings to health care providers? I mean, health care benefit programs? MR. MAYER: We couldn't say that they knew that would happen, we're saying that was a scheme. It was part of the fraud scheme for that to happen. Of course, the statute talks about trying to obtain

1 money from health care benefit programs by means of false or 2 fraudulent representations. 3 THE COURT: Explain to me again how this works. 4 What is the -- what is the government -- what are you going to 5 tell the jury about this aspect of the case? MR. MAYER: 6 Sure. 7 THE COURT: So our proof is that Indivior knew that 8 these doctors were overprescribing. And so they had these 9 things that they did to get these doctors to overprescribe even more and that defrauded health care benefit programs. 10 11 MR. MAYER: Yes. The things they --12 THE COURT: That's what -- this is a health care 13 fraud statute. 14 MR. MAYER: That's correct, Your Honor. 15 The victims, just to counter something the 16 defendants have said, the victims are the health care benefit 17 programs. That's the victim of health care fraud. And that's 18 the only victim that we're talking about. 19 THE COURT: Right. 20 MR. MAYER: So yes, if the -- well, not if. 21 company did determine that particular doctors were issuing 22 clinically unwarranted opioid prescriptions based on 23 information that the company received. And then the company 24 told patients, hey, if you need opioid-dependence treatment, 25 come to us, we'll hook you up with a doctor. Then when the

on.

patients came to them, they hooked them up with these doctors they identified as issuing clinically unwarranted opioid prescriptions, or switch to those doctors to get money from health care programs.

And the other representation they make, "aid," which was discussed with the defense, we mean aid in the sense of helping. They were also providing those same doctors with information about how to treat more patients, get insurance claims.

THE COURT: Well, shouldn't you have added Section 2 to the charges just reflectively? Because just helping is not the legal definition of aiding and abetting.

MR. MAYER: We included the language --

THE COURT: They don't have the same intent and so

MR. MAYER: That's correct. We did use the statutory language, the aid, abet, counsel, command, induce, and procure language to mean all the ways that somebody can be understood to aid another. We didn't mean it in the technical legal sense in that paragraph that was under discussion earlier. We meant they were helping the doctors to get more patients, and they were doing it to get those doctors to switch to film. And we think those representations that were made to the doctors, the statements and the aid, and most of all those referrals to the patients, those are fraudulent.

Those are means of a fraudulent scheme.

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THE COURT: Okay. You mean that the -- what about this stuff about dinners and freebies and things like that?

MR. MAYER: Sure. All part of the aid that the company was providing to the doctors. And it all -- in the interest, it's sort of telling the full story of what happened with these doctors. The company had the information about the doctors but for years -- they had, you know, the indictment says 2009, that's about the earliest we see they have this information. And sometime thereafter, I believe early 2010, according to the e-mails, says clinically unwarranted prescriptions by these doctors. They're identified at that Then for years the company continues, and the evidence time. will show this, the company continues to have people go out and treat them to dinner, lunch to talk about how to get insurance claims paid. And as I've said, most of all continues to refer patients their way having determined that the doctors are issuing clinically unwarranted opioid prescriptions. And I don't think there should be a holding that that's not fraud, that's not a fraudulent act.

I heard the defendants' argument that to the defendants it doesn't sound in fraud to them. It fits the statute. So there's no basis to say, to hold just as a matter of law it's not fraud to refer somebody to clinically unwarranted opioid prescriptions -- strike that. To a doctor

issuing clinically unwarranted prescriptions to make money on the prescriptions the doctor writes. Just hold as a matter of law that's not fraudulent. We would think that's the jury's province to determine whether or not that's fraudulent.

And one of the cases we cited, which was the closest on point for this idea is with the *Swain* case from the Western District of North Carolina. The defendant argued hey, the government found some images on my computer, but they're not pornography. The Court's response in that was it's for the jury to decide whether or not that's pornography. We think the same principle applies to this. It will be for the jury to determine whether those referrals are fraudulent based on what the company knew at the time and where they're going to go to dinners and lunches and all the rest to doctors they made that determination about in order to get money by switching the doctors to film.

THE COURT: And what is the fraudulent representation exactly?

MR. MAYER: Well, the easiest one to point out is the referral. The statement to the patient that we, you know, we refer you to a doctor for your opioid-dependence treatment knowing that doctor is actually one identified as writing clinically unwarranted opioid prescriptions is a fraudulent representation. That's the best example.

And the other pretenses and representations in the

meetings with doctors to aid them --

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THE COURT: You mean implicit is, "This is a good doctor for you to go to" is fraud because they knew it wasn't a good doctor for the patient to go to?

MR. MAYER: Exactly. Yes, Your Honor.

And the jury could find that's not fraudulent. But it could be. It could be part of a fraudulent scheme.

There's no legal reason it can't be.

So that's the main issue that was argued by the defendants.

And I'd like to touch on four other points, and I'll do them more quickly. The first is duplicity. This idea that the scheme which had one person -- or one actor running the whole thing, Indivior, that all occurred during the same time period; the marketing of Suboxone Film. They point out that the Here to Help program started before the market. That's because they were rolling it out in advance of the market so they could get the program started and have it up and running when the film reached the market. But it's the same time frame of the marketing of the film; for the same purpose, to switch doctors to the film; same offenses, health care wire fraud; and the same nature, it's all pharmaceutical marketing The idea that's two different offenses that need practices. to be charged separately is not supported by the case law. The case law was about -- for instance, one of the cases that

was pointed out in the briefing was the Witasik case from the Western District of Virginia. That's where a single person was charged with some insurance frauds against multiple insurance companies at one timeframe and then tax fraud at a different time. Those are different offenses. So that was found to be -- have a duplicity issue. But these are the same offense, same person, same time frame. And the cases don't say that's a duplicity problem. And there's really no risk of confusion, ultimately, at the end of the day, questions that the jury could be confused about the scheme, and there's no reason to think they would be.

Third, I'll say briefly. Even if the Court were to reject the idea that it could be — that there were — the jury can find fraudulent representation in the referrals and the aid, it's still not surplusage because that, those activities are evidence of the company's intent and what it was trying to do in referring patients and aiding these bad doctors. They were trying to increase film prescriptions and they were doing it any way they could. And they were trying to make money from the health care benefit program through film. So it shows their intent. It's real convincing on intent because of how dangerous it is to send somebody who comes for opioid-dependence treatment to a doctor who's writing clinically unwarranted prescriptions.

Fourth is waiver. We spent five months on the first

motion -- I shouldn't say we spent five months. The defendants had five months on their first motion to dismiss. The date of the original indictment was April 9th, and they had, pursuant to the scheduling order, until December 10th. That's a five-month period. There were 75 pages of briefing, 80 minutes of oral argument, and the Court issued a 21-page decision.

And that was a long time ago now. Here we are a couple months from trial and we're doing it again. And we're talk about things that were perfectly available for the defendant to argue back last summer over the course of five months. That has jammed up the scheduling of the case a bit. There was a lot else due and there's been a lot of other briefing in the last couple months, and there was no need to relitigate this. It could have been litigated back five months ago.

Just looking at the criminal rules, I understand and agree with defense counsel's observations, they're not meant to be so rigid that a person can't supplement something based on new evidence or new argument. But there's no new evidence or argument here. And the rules say, the Rule 12(c)(1) says there can be a scheduling order and the other says scheduling order can be changed for good cause. There's no good cause in this instance. These arguments were available last summer. There were five months. The superseding indictment didn't

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     change that.
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               THE COURT: Well, what does the scheduling order
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     say?
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               MR. MAYER: The scheduling order says that a motion
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     challenging the sufficiency of the indictment is due no later
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     than September 10th, 2019. And that was five months after the
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     indictment.
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               And there was a superseding indictment in between,
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     but it just changed the ten words of paragraph 143. So these
     arguments weren't affected. So there was this full and fair
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     opportunity last summer to have a hearing on all this.
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     was all well-heard. It was a big 75-page briefing, 80-minute
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     oral argument kind of deal.
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               THE COURT: Well, your argument is based on the
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     scheduling order?
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               MR. MAYER: That's correct, Your Honor.
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               THE COURT:
                           I mean, it's not just some general idea
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     of waiver. Without the scheduling order -- well, the
     scheduling order is the basis of your motion, or your defense
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     or argument?
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               MR. MAYER: 100 percent.
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               That's correct. We rely on the Mathis case, which
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     distinguishes in the sense that someone waited all the way
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     until trial. The reason we rely on it, the Fourth Circuit
     said, if you break the schedule, you need to have good cause.
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And here there was a scheduling order in place, it was followed, then they broke it. And there's no cause. No cause has been shown. We don't even know what the cause is supposed to have been for why this was filed so late. They say it was a superseding indictment. The superseding indictment doesn't change any of the issues we're arguing about today, so that's not cause.

Finally, briefly, the grand jury issue. They've argued again, they've cited a number of cases where prosecutors told the grand jury there was a time limit to return an indictment. There's -- that didn't happen. There's no evidence that happened here. So it's just totally inaccurate to raise that. Those cases don't apply and there's no basis to reopen that issue.

One last point. There's been a lot of talk about, well, in referring patients to doctors that we determined were issuing clinically unwarranted prescriptions. Well, we have to know what the DEA thought about it and we need to know what SAMSHA and these other agencies thought about it. We're not alleging they referred patients to doctors that they thought the DEA had made a determination about or not, or they thought that SAMSHA made a determination, that's not what the indictment is. The indictment is very specific. They were referring patients to doctors they had determined were issuing clinically unwarranted prescriptions because they wanted the

money from switching those doctors to film. And so all the talk about what folks in government may or may not have thought or known, the company didn't know, it's outside the scope of what's indicted.

THE COURT: It may be apparent, but what do you mean by switching them to film? I mean, I understand that film is the issue here, but "doctors who are overprescribing opioids, switching them to film," what is the -- where is the switching to film related to fraud?

MR. MAYER: Yes, Your Honor. So the situation the company was in, as reflected in the e-mails, the communications of its executives, is that they had a tablet, Suboxone Tablet, that they were anticipating generic competition and that that business line was going to disappear pretty rapidly once generics came in. So they developed Suboxone Film, what they called it: A switch campaign, a switch blitz. Their business goal was to get doctors to switch to prescribe Suboxone Film instead of tablets. That was the business goal that the company had because that was the only way they were going to make money in the future. They had determined their future profit was going to be based on the film. There wasn't going to be much in the tablet.

THE COURT: Right.

MR. MAYER: So the aspects that -- the aspects were designed to switch doctors over to the film so they could get

money for the film prescriptions in the future.

And it wasn't -- it wasn't just telling doctors that the film is safer, it was telling doctors, you're going to end up on the witness stand defending your prescription due to the death of a child. It was telling doctors, you're going to cause baby deaths; telling them that film weeds out drug seekers and protects the community.

I mean, these are -- it's been sort of summarized by the defendants, oh, they said it was safer. That's not the evidence. The evidence was these specific things were said. And when they gave the doctors graphs, they took lines out of the graphs so the doctors couldn't see all the data. That's what the graphs were all about. And when they sent data from Medicaid to them, they just falsified it. They just changed the numbers. So it's not just, oh, I don't think they're safer, maybe there's data about that. That's not what the allegation is.

THE COURT: Right. But these doctors who were overprescribing opioids switching to film, that's the connection I don't understand.

MR. MAYER: Sure. They had a -- there was a meeting -- sorry.

THE COURT: In other words, were those doctors -they thought that they would be a better market for film
because why?

MR. MAYER: No. It was because those doctors were really important to the bottom line because they issued lots and lots of prescriptions, and they had data analysis showing what a big impact these high-prescription doctors had on revenue. And so it was a big priority to get these high-prescribing doctors to switch over to the film. If they didn't, it would be a lot of lost money.

THE COURT: High prescribing of what, the tablet?

MR. MAYER: Correct. Yes. These were doctors who were high prescribers of tablets; buprenorphine tablets, so Subutex and Suboxone. They wanted to get those prescribers switched so that they were doing high prescribing of the film. In that same time, they identified those high-dose prescribers were writing to 800 people at a time in the case of Dr. A. But they really wanted to switch them to the film so they could get the money on film prescriptions going forward with Dr. A.

THE COURT: And the allegation is that they knew these doctors were -- shouldn't have been prescribing so much?

MR. MAYER: Correct. That the doctors shouldn't have been prescribing so much, shouldn't have been prescribing such high doses, and other things that are more anecdotal, like the Vegas-style cash machine with Dr. C. Dr. B had lost the license to prescribe in Kentucky and they continued referring patients to these folks. They did it because they

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wanted to get those folks to switch onto film. That was the future profit source for the company. They wanted to be in the good graces of those doctors so those doctors would switch to the film. THE COURT: Okay. Let me hear from the other side. MR. MAYER: Thank you, Your Honor. Sorry, Your Honor, I just wanted to get MR. LOONAM: down the last bit that Mr. Mayer stated to Your Honor, which I think is probably, you know, as far as what the allegations are, sums up the allegations that, "They wanted to be in the good graces of the doctors so they would switch over to film." That's not fraud. There's no dishonesty. They weren't duped. There's no allegation in the indictment that the doctors submitted medically unnecessary prescriptions. That would be a normal health care fraud case. That's not alleged here. The government --THE COURT: Well, I thought in response to my questions the theory was that they were referring patients, that the fraud was telling patients you ought to go to see this doctor. MR. LOONAM: So let's --THE COURT: And their intent was because these doctors were high prescribers that they would make more money from the health care benefit programs that paid for these prescriptions.

MR. LOONAM: So let's -- this motion is on the face of the indictment. And let's look at the face of the indictment as to what it says about these referrals and the Here to Help program.

No allegation that doctors that switched over to film were prioritized in the Here to Help program. To go outside the indictment, you know why? Because it didn't happen. No allegation that doctors who were high prescribers that are the focus of this were promoted in these Here to Help referrals, that they were given priority over other doctors as a result of their high prescribing. It's not alleged to go outside the indictment. You know why? Because it didn't happen.

This Here to Help program was based on geographic proximity. And we don't need to go outside the indictment, because that's what's alleged. Solely geographic proximity. Someone calls, I need a Data-2000-waived doctor, here is my zip code. Here are the doctors, in a menu that comes up there, closest to you.

No link in this indictment between those referrals and any dishonesty, any misstatement. It's just nonexistent in the indictment. So to the extent that the government now gets up and says, well, those referrals were dishonest because... That is not contained in the indictment. And it's also inconsistent with what they affirmatively say, which is

that they were based on geographic proximity.

So they're juxtaposing knowledge of what the company or what somebody at the company said, "clinically unwarranted prescriptions." Right? They're saying they continued to refer patients to them based on geographic proximity. That's not fraud. There's no misleading going on there. They don't tie that referral to any claim that there was a medically unnecessary script written. It doesn't happen.

And, so, then they still haven't articulated a theory of fraud. And that -- and according to the government, the referrals, that's the best they got to keep digging. And if it doesn't fit -- the government said, well, there's no basis to say that that's not fraud. I beg your pardon. You need a scheme to defraud. A means for fraud involves dishonesty. The jury instructions are you have to find a material misstatement, a material omission, or dishonesty to obtain money or property.

And what this is is it looks like the government going back to, you know, when we were last before Your Honor in the context of where this investigation started and the search warrant affidavit. This case started as an investigation of Title 21 into a more typical health care pill-mill case that they weren't able to make. They got halfway there. And they've just decided to append those allegations because they have some evidence of it into this

and shoehorned it, tried to shoehorn it into fraud. But it's not fraud. If the government had a Title 21 case, it would have made it. It didn't. And they can't prejudice Indivior by trying to associate us with pill mill -- alleged pill-mill doctors when it hasn't made the allegations that would allow them to do that.

So to the extent it says it's still evidence of intent, you've heard my argument on that. It's not pled as evidence. It's pled as a means to commit fraud. So it can't survive in the indictment in this form. And to the extent the government wants to bring evidence, the time for 404(b) notice under the scheduling order has passed. That being said, given the developments here, the government should promptly file notice of 404(b), its intention to introduce evidence under 404(b) of the activities with respect to these doctors, and then we could have this discussion in the context it belongs, which is an evidentiary discussion about its probative value of the fraud that's alleged with respect to A through C versus its prejudice and the side show that it is going to cause during this trial.

And to the extent that the government says, well, SAMSHA and DEA are irrelevant, they are not, Your Honor, because they have alleged, not only the fact that Indivior believed that the doctors' prescriptions practices were clinically unwarranted, it alleges that, in fact, those

practices -- the doctors were prescribing in a clinically unwarranted manner. Right? So it's different. It's not just knowledge. They're saying as a matter of fact the doctors were prescribing. To the extent the DEA is in there, they have relevant evidence as to what the prescription practices were.

They did a DATA 2000 inspection of every doctor who has waived. So that's going to be irrelevant.

And look, to the extent the government has all this great evidence that these doctors are so bad, prescribing in a clinically unwarranted manner, you know, they have Vegas-style cash machines that they love to bring up as prejudice, those doctors are still on a government list, the SAMSHA list, that did the same exact thing, that refers people to -- based on geographic proximity to a DATA-waived doctor. You can do that today regarding those same doctors. So they're letting the dog walk them.

THE COURT: Well, as you say, we have to look at the face of the indictment for your arguments.

MR. LOONAM: Undoubtedly, Your Honor.

THE COURT: We've gotten into the evidence. I understand that. It's helpful for me to understand a little bit about the theories. But, anyway.

MR. LOONAM: Your Honor, look, it was responding to the government's arguments. But, I agree, you have to look at

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the four corners of the indictment. And if you look at the four corners of the indictment, what's said about those referrals is that they were based on geographic proximity, not that they were done to promote doctors who were high prescribers in order for them to submit medically unnecessary claims to defraud the health care benefit provider. That is -- that's not the allegation. That does not -- that is not in here.

So, to the extent it was done to get in the good graces of the doctor to get them to switch to film, that's not You take somebody to dinner to get in their good graces, not fraud. You allow somebody to continue to participate in a program that's available -- this, by the way, the Here to Help referral program, it's not -- every doctor that wanted to opt into it could get into it who was DATA waived. So it's not as if these referrals -- it's not as if these referrals were specific to doctors that were overprescribing. Right? These are doctors who DATA waived, who opted in, who were close in proximity as a matter of just where they were located to the people that called in. that's what's alleged. And that does not sound in fraud because it's not dishonest, it's not a misrepresentation. The idea of a referral being inherently dishonest or a misrepresentation, that's simply not alleged in here.

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               Sorry, I just wanted to check my notes.
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               Thank you, Your Honor.
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               THE COURT:
                           Thank you.
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               Well, thank you, counsel. I'm going to take the
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     motion under advisement.
               Is there anything else we need to talk about in
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     relation to this case?
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               We're going fast toward trial and everything's
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     groovy.
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               MR. MAYER: Only one, briefly, Your Honor.
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     working -- we proposed to the defendants a stipulation that a
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     number of its own e-mails that it produced in response to
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     doctors would be admissible. And we asked for a response and
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     it hasn't -- that time hasn't passed yet. But if we're not
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     able to work that out, we anticipate making a motion in limine
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     to find certain e-mails of the company that were produced in
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     response to doctors by the company are admissible. So that's
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     something that may be around the bend, but hopefully we can
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     work it out between the parties.
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               THE COURT: We have a pretrial conference set in
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     this case, as I recall, and I believe in the scheduling order
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     there are time limits for filing motions in limine prior to
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     the pretrial conference.
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               MR. MAYER: That's correct, Your Honor.
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               THE COURT:
                           Okay. Well, thank you, counsel.
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                I'm not going to come down and shake your hands,
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     just to make sure we don't spread any viruses. And you people
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     that come from distant places, we're not so sure about that.
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               MR. LOONAM: Totally understandable, Your Honor.
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               THE COURT: But it's nice to see you all, and we'll
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     recess court.
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          (Proceedings concluded at 2:35 p.m.)
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REPORTER'S CERTIFICATE I, DONNA J. PRATHER, do hereby certify that the above and foregoing, consisting of the preceding 43 pages, constitutes a true and accurate transcript of my stenographic notes and is a full, true and complete transcript of the proceedings to the best of my ability. Dated this 28th day of February, 2020. Federal Official Court Reporter